This is a complete listing of claims and replaces all prior versions.

B. LISTING OF CLAIMS:

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1. (Currently amended): A system for generating an active voice page that provides at least one interactive and real-time voice services service to at least one user, the active voice page comprising at least one markup language document, the system comprising:

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a subscription interface that enables the at least one user to subscribe to the at least one voice service, wherein each user specifies at least that can output personalized content associated with the at least one voice service;

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an input module that receives data reports and a structure for the <u>at least one</u> voice service;

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a markup language converting module that converts the data reports and the structure into a markup language; and,

a blending module for blending the converted data reports and the converted structure into the active voice page, wherein the personalized content is conveyed to $-\rho \circ \circ \uparrow^{\dagger}$ the at least one user and the at least one user may respond to the at least one voice $- \neg \circ \circ \uparrow^{\dagger}$ service.

- 2. (Original): The system of claim 1, wherein the markup language is extensible markup language.
 - 3. (Original): The system of claim 1, wherein the markup language is TML.

- 4. (Original): The system of claim 1, wherein the data reports are online analytical processing system reports.
- 5. (Currently Amended): The system of claim 1, wherein the markup language converting module comprises a markup language generator that receives the structure and generates a-the at least one markup language document from the structure.
- 6. (Currently Amended): The system of claim 1, wherein the markup language converting module comprises a markup language transforming module that receives the data reports from the input module and transforms the data reports into the at least one markup language documents document.
- 7. (Currently Amended): The system of claim 6, wherein the markup language transforming module receives stylesheets from the input module and transforms the data reports into the at least one markup language documents document using the stylesheets.
- 8. (Currently Amended): The system of claim 1 further comprising a module for generating a call request that receives the active voice page and one or more style properties that are unique to a-the at least one user and generates a call request for the at least one user.

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9. (Currently amended): A method for generating an active voice page that provides <u>at least one</u> interactive and real-time voice <u>services service</u> to at least one user, the active voice page comprising at least one markup language document, the method comprising:

enabling the at least one user to subscribe to at least one voice service, wherein each user specifies at least that can output personalized content associated with the at least one voice service;

receiving data reports and a structure for the <u>at least one</u> voice service;

converting the data reports and the structure into a markup language; and,

blending the converted data reports and the converted structure into the active

voice page, wherein the personalized content is conveyed to the at least one user and

the at least one user may respond to at least one <u>voice</u> service.

- 10. (Original): The method of claim 9, wherein the markup language is extensible markup language.
 - 11. (Original): The method of claim 9\ wherein the markup language is TML.
- 12. (Original): The method of claim 9, wherein the data reports are online analytical processing system reports.

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- 13. (Currently Amended): The method of claim 9, wherein converting comprises receiving the structure and generating a-at least one markup language document from the structure.
- 14. (Currently Amended): The method of claim 9, wherein converting comprises receiving data reports and transforming the data reports into the at least one markup language documents document.
- 15. (Currently Amended): The method of claim 14, further comprising receiving stylesheets and transforming the data reports into the at least one markup language documents document using the stylesheets.

16. (Previously amended): The method of claim 9 further comprising: receiving one or more style properties that are unique to the at least one user; and,

generating a call request for the at least one user from the active voice page and the style properties.

17. (New): The system of claim 1, further comprising a monitoring module that is adapted to monitor predetermined conditions initiate execution of the at least one voice service.

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18. (New): The method of claim 9, further comprising monitoring predetermined conditions to initiate execution of the at least one voice service.